



E-newsletter

Jetour M.I.C.E. Services Limited

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Creative boost – Shanghai Abattoir

CHINA'S heritage tourism boom has resulted in some of Shanghai's historic sites being re-invented for a purpose far removed from their original aim.

The abandoned Shanghai Abattoir in Hongkou District, adjacent to the North Bund, is a great example. The site was renamed 1933, denoting the year the art-deco structure was completed.

Opened last summer, 1933 comprises five buildings and is being positioned as creative hub with a focus on lifestyle, design and learning. About 80 per cent of the five buildings have been rented, with tenants set to move in later this year.



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